

Certificant-Elected Director 2021 Policies for Publicizing Candidacy

The 2021 election of the Certificant-Elected Director for the NBCRNA Board of Directors will provide nurse anesthetists who are currently certified by the NBCRNA with an opportunity to participate in the election process for the NBCRNA Board of Directors.

Publicity

Because the NBCRNA serves the public as its primary mission, we are striving for a structured and dignified process. The NBCRNA expects Board members to be elected based on his or her qualifications. These policies have been created to provide guidelines for candidates.

Acceptable Publicity

Candidates may use his or her own media, including his or her private Facebook and email accounts, to direct voters to the NBCRNA website to view their information and qualifications.

The information available on the NBCRNA website will be compiled from the questions that were asked on the candidate's original application. The questions and information that will be made available to voters will include the following:

- The candidate's name and degrees.
- The candidate's statement on why he or she is interested in serving on the NBCRNA Board of Directors.
- The candidate's description of his or her qualifications and experience in leadership.
- The candidate's description of his or her current employment.
- The candidate's education and credentials.
- The candidate's professional memberships, affiliations, elected positions, or leadership experience.
- The candidate's Curriculum Vitae.

What Candidates Should Not Do

Candidates should refrain from actively publicizing to the certificant community at large; for example, candidates should not

- Conduct email campaigns.
- Distribute brochures, flyers, leaflets, publications, or advertisements.
- Discuss their candidacy in public forums open to the certificant community at large.
- Solicit third-party endorsements.

A candidate who does not adhere to the rules about publicizing his or her candidacy may be disqualified as a candidate for the 2021 election.