

- Promote value of credential
- Embrace mission-focused change
- Advance technology/security

NBCRNA Board of Directors Meeting

Saturday, February 8, 2020

Tucson, AZ

ATTENDEES:

NBCRNA BOARD:

President: Terry Wicks, DNP, MHS, BSN, CRNA

Vice President: Mary Wojnakowski, PhD, CRNA

Secretary-Treasurer: Kevin Driscoll, DNP, MSN, CRNA

Lori Anderson, DNP, MSN, CRNA; Pamela Chambers, DNP, EJD, MSN, CRNA; David Coffman, DO, PhD; Stephen Klinkhammer, DNP, CRNA, CHSE, APNP, APN; Susan McMullan, PhD, MSN, CRNA, CNE, CHSE; Cormac O’Sullivan, PhD, MSN, BSN, CRNA; Dennis Spence, PhD, CRNA; Edward J. Susank; Mark Zahniser, MD

Via conference call and GoToMeeting: Mary Wojnakowski, David Coffman

EMERGING LEADER FELLOWS: Jessica Kubisch, DNAP, MS, CRNA; Michael Rucker, DNP, CRNA

AANA BOARD LIAISON: Sonya Moore, DNP, CRNA

AANA STAFF: Brett Morgan, DNP, CRNA

GUESTS: Chris Bettin, MA, *Crossdot Communications LLC*

NBCRNA STAFF: Karen Plaus, PhD, CRNA, FAAN, CAE; Mary Browne, MA; Leah Cannon, CPA, CAE; Heidi Diederich; Lisa Kamen, CAE; John Preston, DNSc, CRNA, FNAP, APN

Excused:

CONFIDENTIAL INFORMATION not for distribution beyond NBCRNA Board of Directors. All agenda materials and discussions are to be kept confidential.

CONFLICT OF INTEREST (COI) If any board member, staff or guest has a COI with any of the agenda items or discuss, this will be verbally identified at the beginning of the meeting.

Call to Order

The meeting was called to order at 7:30 AM, MT. The agenda was approved as presented. There were no conflicts of interest (COI) or disclosures noted by board, guest or staff.

Topic I – Executive Session

Topic II – Governance as Leadership Book Discussion

Chapter 1: First Principles

BOD McMullan and Kubisch provided an overview of Chapter 1: First Principles.

Chapter 2: Problem Boards or Board Problems?

BOD Anderson provided an overview of Chapter 2: Problem Boards or Board Problems?

Chapter 3: Type I Governing: Fiduciary

BOD Chambers provided an overview of Chapter 3: Type I Governing: Fiduciary.

Chapter 4: Type II Governing: Strategic

BOD Susank provided an overview of Chapter 4: Type II Governing: Strategic.

Small Group Discussion:

The BOD and guests broke into small groups for discussion on assigned chapters.

Topic III – Value of Certification Survey and PR Campaign

BOD Wicks presented information on the value of the credential survey and public relations campaign. The initiative comes from the Communications and ERAC committees to conduct a survey of CRNAs to see how they value the credential. RTI will be conducting the survey.

Staff Kamen reported the survey will also serve to provide information on the value of the credential. The survey will go to the entire CRNA community and will serve as a benchmark. The survey will launch mid-February with a final report by March 31. The survey, interviews and focus group feedback will be used to develop the Communications strategy going forward. The campaign will unfold throughout the year.

Topic IV – Executive Session

(NBCRNA staff and the anesthesiologist, public member and surgeon BOD members were excused from the Spokesperson Training)

Topic V – NBCRNA Spokesperson Training, Pt. 2

Minutes Recorded by Heidi Diederich, Manager of Governance and Board Relations

Minutes Approved by Secretary Treasurer on March 5, 2020.

Kevin Driscoll, DNP, MSN, CRNA